Bringing together volunteers!

3 Is

1. Incentivize (Reward (internal)--Do not Bribe!(external, your organization probably cannot afford it anyway…)).
2. Inspire something better than what is and engage in progress.
3. Involve people as members of a community with a shared mission.

Think of an unpleasant task: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (what would get you to do this?)

Incentive: \_\_\_\_\_\_\_\_\_\_\_\_\_ Inspiration\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Involvement \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Presumably collecting data on the part of your volunteers is not unpleasant, but you will need to make this task high on their list of priorities to get the job done!

Imagine community members in your town. Will they help you collect data?

What are their 3 Is?

Think about your own goals…what are the necessary Is to encourage you to work toward a township inventory?